DIVERSITY AND INCLUSION

Do you experience any of these?

COMMON BARRIERS*

- ☐ Middle management fails to execute diversity programs adequately
- ☐ Budgetary issues prevent greater implementation
- ☐ Too focused on survival in the current economy
- ☐ Failure to perceive the connection between diversity and business drivers
- ☐ Inadequate attention from senior leadership
- ☐ Other priorities related to managing our workforce currently take precedence

* Source: Forbes, "Fostering Innovation Through a Diverse Workforce," 2011.

Research has shown that a diverse network can help support deeper learning, spark more innovation, increase performance and productivity, and generate better overall collaboration. Yet 93% of organizations face barriers to developing and implementing a strategy for workplace diversity and inclusion*.

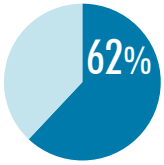
That's where River comes in. River connects your employees to the right people and learning groups to ensure effective and productive mentoring and social learning, regardless of age, gender, location, or title. It even suggests content and courses they could use to generate conversation and support learning with fellow collaborators.

Diversity is a powerful source of innovation and productivity. Leverage your diversity with River and put it to work for your organization.

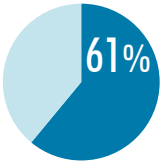
TOP 3 WAYS*

Companies Aim to Develop Diverse and Inclusive Talent

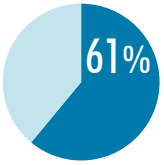
(which is what River does!)



Professional development programs



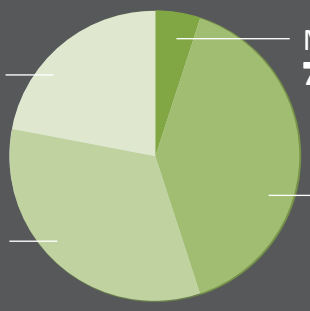
Employee resource/ networking groups



Diversity-focused mentoring programs

154,316,000
people in the U.S. civilian labor force

Total approximate labor force participation by generation:



Millennials **31,927,000**

Mature/WWII Gen **7,676,000**

Baby Boomers **59,893,000**

Generation X **49,433,000**

MATURE/WWII GEN	BABY BOOMERS	GEN X	MILLENNIALS
Mentoring = obligation	Mentoring = way to get ahead	Mentoring = collaboration	Mentoring = learning connections

TAKE THE RIVER CHALLENGE

Unleash the power of River to help overcome your diversity and inclusion challenges. Contact us to get your knowledge flowing.

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RIVER™